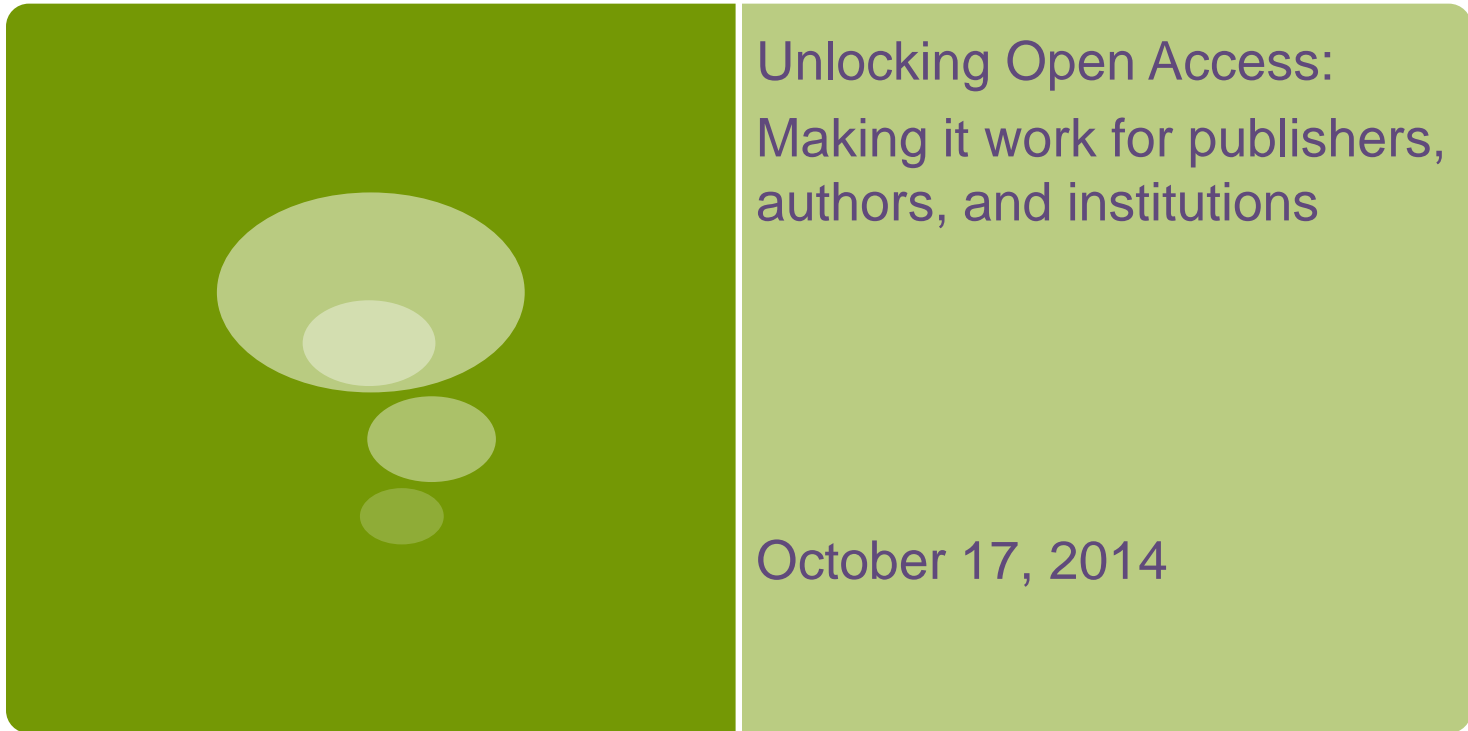


Entangled Terrain: Institutional Support for Open Access



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Entangled Terrain: Library

OA is entangled with complex social systems and disciplinary-distinct perspectives.



- Does OA institutional support and services correlate to such complexities?
- How confident are we as academic library staff in promoting or providing guidance regarding OA to faculty or graduate students?

Institutional (Library) Support for Open Access Dissemination



- Digital (institutional or subject) repositories
- Campus mandates to deposit articles in repositories
- Workflows and consultations to deposit in discipline or agency repositories (SSRN, PubMed, etc.)
- Education & awareness initiatives around OA
- Author rights education

Digital repositories

- ***Institutional:***

- open access for the world-at-large
- Author's responsibility to deposit materials
- Some staff to support the backend, but not always the workflow

- ***Subject (discipline):***

- Materials related to the discipline itself;
- Materials can be collected by an institution in support of the discipline, or by an external agency, vendor, etc.



Campus-wide open access mandates

- Mandates adopted by an institution where authors of peer-reviewed published manuscripts must deposit a copy of the article (pre or post prints) in the campus's OA repository;
- 138 institutions in the U.S. have OA mandates;
- The mandates can vary dramatically in terms of enforcement, content, and the embargo periods.
- Last year, *Nature Publishing Group* began asking authors to obtain a formal waiver to bypass institutional OA policy



Workflows to assist authors with depositing in discipline or agency repositories

- Monitoring and alerting services performed by Library staff
- Collaboration with University grant's office

OA education & awareness & Authors rights education

- Promoting OA week
- Hosting or attending panel discussions, talks, conferences
 - OpenCon2014
- Providing materials and information about retaining author rights

Institutional (Library) Support for Open Access Publishing



- Funds to pay for author fees for open access publishing
- E-publishing initiatives to support new journals/scholarly communication initiatives
- Librarians working with major publishers to index OA journals

OA services are not one-size fits all



- Some services are a better fit for a specific audience
 - Discipline specific
 - Career path/point
- Familiarity (or skepticism) with OA

OA entanglement: Senior and junior scientists



Agrawal 2014:

- “Evaluators of academic CVs often use journal metrics as a proxy for quality or likely impact.”

Carter et al (2014)

- “An evaluator of a researcher’s work should read the work to make a fair and valid assessment. Failing a direct assessment of a researcher’s work, a hiring committee could use other tools that can help track the impact of research, for example ImpactStory.”

Entangled terrain: shortcuts, but which shortcuts?

- Journal reputation
- Impact factors
- Alternative metrics and tools



Entangled terrain: graduate students



- Graduate student/early career researchers who wish to support open access by publishing in OA journals may be advised by faculty members that publishing in open access journals is too risky.

Institutional Support for Open Access: Graduate Students



Open Access

- Digital repositories
- Campus mandates to deposit articles in repositories
- Workflows and consultations to deposit in discipline repositories (SSRN, PubMed, etc.)
- Education & awareness initiatives around OA
- Author rights education

Open Access Publishing

- Funds to pay for author fees for open access publishing
- E-publishing initiatives to support new journals/scholarly communication initiatives
- Journal indexing with major publishers

Institutional Support for Open Access: Faculty



Open Access

- Institutional repositories
- Campus mandates to deposit articles in IR
- Education & awareness initiatives around OA
- Workflows/consultations to deposit in other repositories (PubMed, etc.)
- Author rights education

Open Access Publishing

- Funds to pay for author fees for open access publishing
- E-publishing initiatives to support new journals/scholarly communication initiatives
- Journal indexing with major publishers

Librarian confidence



- “Even though [academic librarians] have a high degree of knowledge and awareness of scholarly publishing patterns, librarians often feel insecure in the approach to researchers” (Hansson & Johannesson, 2013).

Librarian confidence



- When we know the arguments are from the perspectives of our audience, we can be prepared with a proactive and informed responses
- Our valuable services can be tailored to respond in an audience-based approach
- We can develop new services based on the current debate – and perhaps retire some older ones



Thank you!

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